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<http://www.kickstarter.com/projects/949633770/holding-the-wire-feature-length-paintball-document>  
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IACON PICTURES



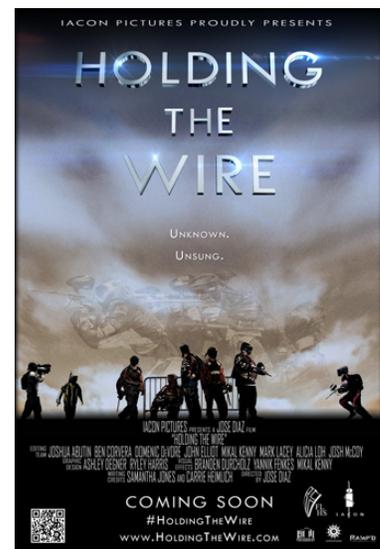
## PRESS RELEASE

Iacon Pictures Announces  
"Holding The Wire"  
Est. Release Date

Fall 2012

**Las Vegas; June 1, 2012:** Iacon Pictures announces HOLDING THE WIRE, a unique portrait of tournament paintball during an economically turbulent time. Jose Diaz, a veteran high school teacher, directed the moving documentary *Life Beyond the Lights* in which he detailed the lives of the Homeless Youth in Las Vegas. He has now set out to document the lives and experiences of tournament paintball players. Along the way, he encounters a variety of individuals, young and old, from different walks of life, all united by a fierce passion for tournament paintball.

This film breaks through the misconceptions that Tournament Paintball has long suffered from detailing the excitement of the sport and the dedication and enthusiasm of its players. The film follows Diaz as he strives to depict the sacrifice, motivation, and challenges faced by tournament paintballers. As the players and their families devote their time, energy, and money to pursue paintball, they grow both in their knowledge of the sport and of themselves. Providing unprecedented access to the lives of these players, *Holding the Wire* takes viewers on a journey across the U.S., from Las Vegas to California, Washington DC, Orlando, Chicago, and more.



### Kickstarter

Iacon is currently utilizing the funding platform, Kickstarter. This website enables us to fund our project by allowing you to easily and safely make contributions. If you are interested in helping out please visit our [KickStarter Page](#). As thanks for your support you can receive gifts such as t-shirts, polo shirts, a full sized movie poster, and VIP tickets to the premiere of Holding The Wire.

For further information on the film please visit [www.holdingthewire.com](http://www.holdingthewire.com). If you have any questions, concerns, or comments please contact director and producer Jose Diaz by email at [mr Diazjj@yahoo.com](mailto:mr Diazjj@yahoo.com).

FOR RELEASE 12 P.M. PST, JUNE 1st, 2012

*Holding the Wire*  tells an inspiring story filled with perseverance and second chances. It provides a rare look at the bonds and sacrifices these passionate tournament paintball players make and the effect their commitment to the sport has on themselves and their loved ones. It is a fascinating glimpse into an enthralling sport, uncovering a passion unknown and unsung.

Iacon's goal is to create a film that will capture the interest of the general audience and bring attention to paintball through the documenting and telling of a great story. Iacon is now in post-production and looking to wrap up the film by Summer 2012 and release in Fall 2012.

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